



ACS/Family Programs Update

**Army Family Well-Being Advisory Council Meeting
17 - 18 September 2003**

Topics

- **Army Family Well-Being Advisory Council (AFWBAC)**
- **Army One Source (AOS)**
- **Spouse Employment Partnership**
- **Spouse Orientation and Leader Development (SOLD)**
- **AFAP**
- **MOU with Council of Better Business Bureau**
- **Army Volunteer Corp**

Army Family Well-Being Advisory Council (AFWBAC)

- **Mission:**

- ☐ To advise the Commander, U.S. Army Community and Family Support Center (CFSC), and Army senior leadership on the direction of Army Family Programs

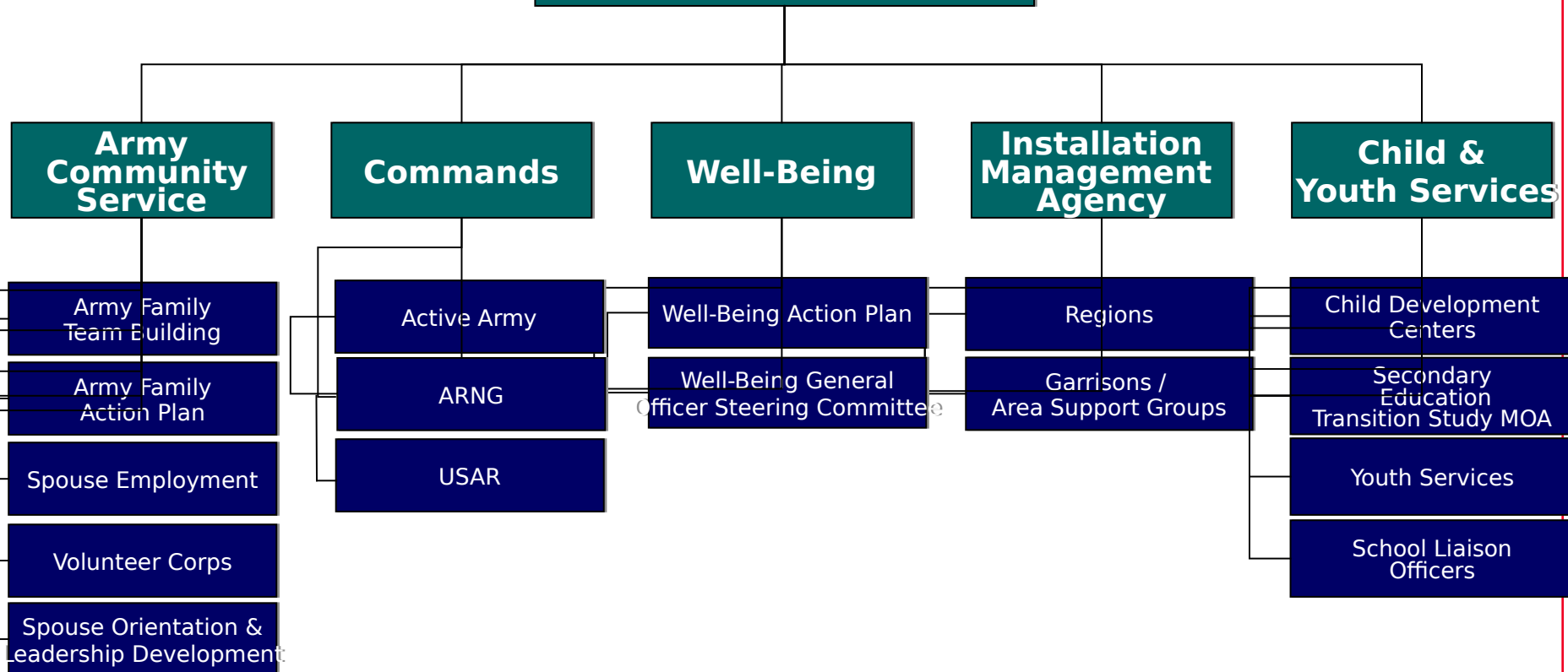
- **Membership:**

- ☐ Spouses of MACOM Commanders and Command Sergeants Major
- ☐ MACOM volunteers
- ☐ Commander, USACFSC, Chair
- ☐ Directors of Army Community Service, Child and Youth Services, and an IMA representative serve as SMEs

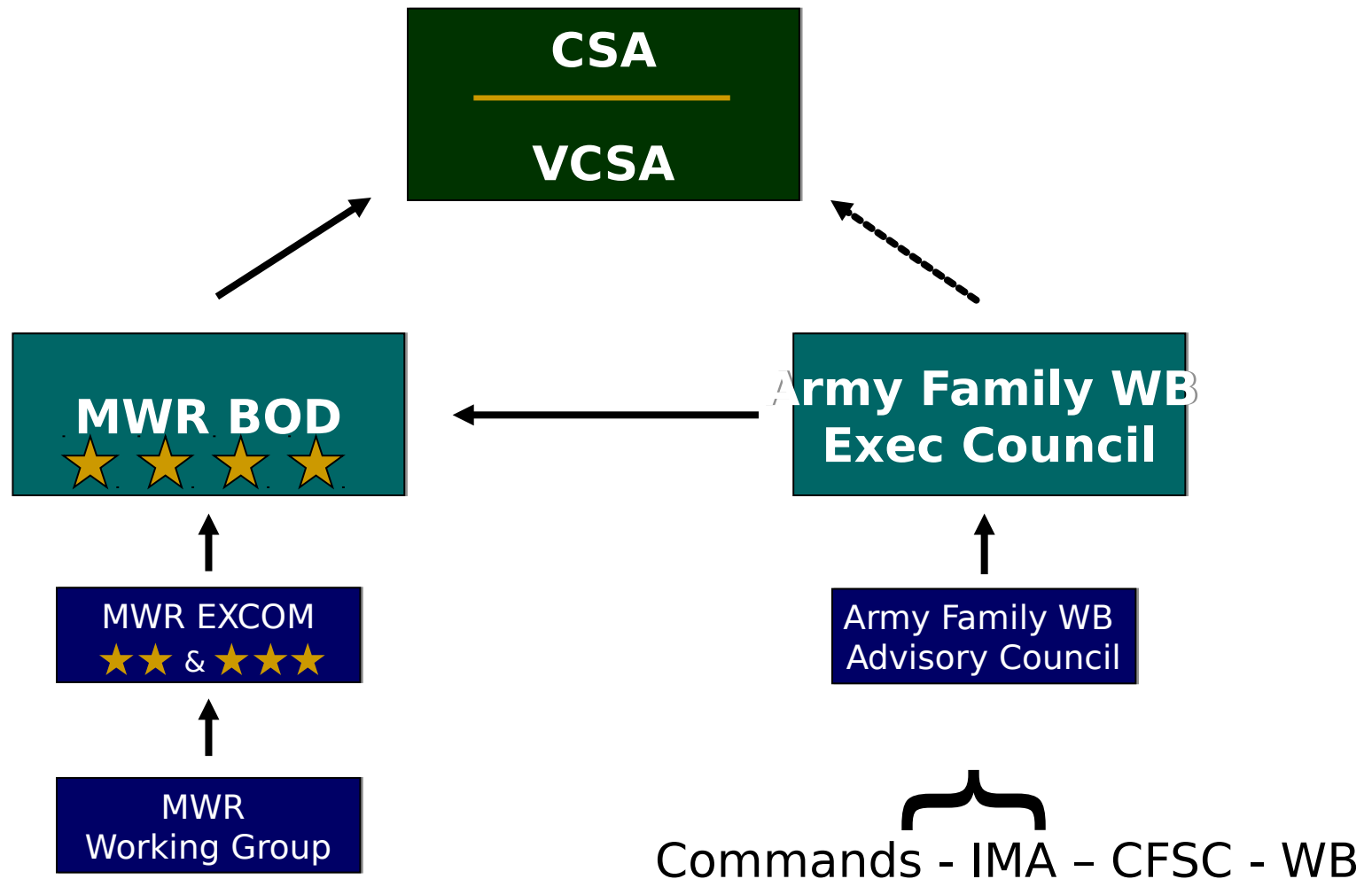
- **CFSC manages, funds and oversees**

Family Readiness

Army Family Well-Being Advisory Council



MWR & Family Programs



Army Spouse Employment Partnership (ASEP)

Purpose: Facilitate the employment of Army spouses to the mutual benefit of The Army and Corporate America

- **4-5 Dec 02 - Spouse Employment Summit.**
- **12 May 03 - DASA Chairs first meeting of ASEP**
 - ☐ Defined mission, vision, goals.
 - ☐ Structure, workgroups, frequency of meetings established.
 - ☐ Agreed to unveil the ASEP via signing ceremony during AUSA, Oct 03.
- **Dell/Fort Hood Pilot**
- **Next meeting - 3 Dec 03**

Army Spouse Employment Partnership

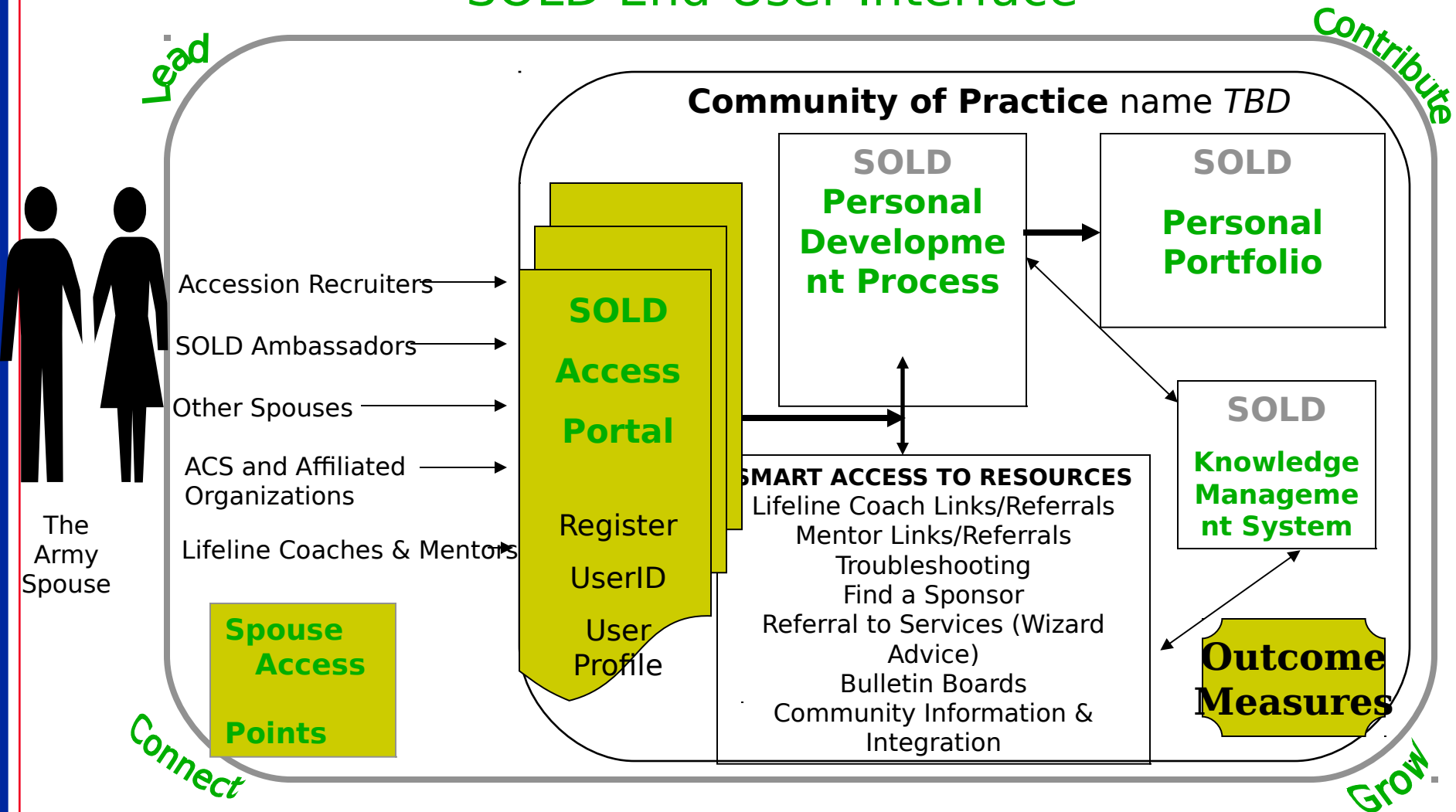
Company	Name	Title
AAFES	Elaine Allen	Vice President, Human Resources
Bell South	Amy Dobbs	Senior Manager, Sourcing and Recruiting
Boys and Girls Clubs of America, National HQ	Keith Parker	Director, Recruitment & Retention Strategies
Computer Sciences Corporation (CSC)	Jimmy Jacobs	Corporate Director, Global Employment Management
CVS Pharmacy	Steven Wing Irvine Porter	Director, Government Programs Senior Manager, Government Employment Programs
Dell Computer Corporation	Frank Miller	Vice President, Government Ops, Services & CE
Hospital Corp. of America (HCA)	Donna Yurdin Thao Nelson	Assistant Vice President, Organizational Effectiveness Strategic Sourcing Manager
~~Home Depot~~	~~Connie McLendon~~	~~Manager, Retail Staffing~~
Lockheed Martin	Ted Glatt	Senior Manager, University Relations & Talent Sourcing, Staffing Services
Manpower, Inc.	Branka Minic Lise Kolbye	Director, Workforce Development Area Manager
Merck & Company	Tracy Grajewski Jessica Trenti	Senior Director Corporate Staffing Director, Organization Development
Sears Logistics Services, Inc.	Jeanese Graham	Training Manager
Sprint	Ronald Nicholl & Robert Haynes	Program Managers, College/Military Recruiting
Visiting Nurses Association of America (VNAA)	Jean Ellis	Vice President, Member Services and Business Development



Spouse Orientation and Leader Development (SOLD)

- **Purpose:** Enhance the connection of Army spouses as valued leaders in contributing to the readiness and future of the Army and our Nation and reinforce a “sense of team.”
- **Goals:**
 - ❑ **Connect:** Positively connect the Army to spouses at the earliest opportunity.
 - ❑ **Lead:** Develop community leaders by providing training and leader development opportunities, recognizing their volunteer efforts and tracking their accomplishments.
 - ❑ **Contribute:** Create Army Community Contributors by encouraging spouses to use their skills, talents and energy to improve unit readiness, improve community cohesion and assist in the adaptation to the mobile military lifestyle.
 - ❑ **Grow:** Enable spouse self-reliance through better education, training and self-development opportunities.

SOLD End-User Interface



SOLD is a structured, integrated methodology for providing services to Army spouses in their journey through Army life – helping connect them to the Army, to grow through better education and training, to develop as community leaders and encourage them to contribute back to their Army communities – while providing proof of tangible, marketable experience.

MyArmyLife^{too}.com

Your one-stop solution to life in the military

connect. grow. contribute. lead.



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Spouse Orientation and Leader Development

- **SOLD Development Major Accomplishments to Date Strategic Plan: Aug 02**
- **AUSA Roll out of SOLD Concept: Oct 02**
- **Transfer of SOLD from CSA to CFSC to Family Programs: Nov 02**
- **SOLD UFR 1 funded: Jan 03**
- **SOLD Skills Matrix Data Base**
 - ✓ Developed Knowledge, Skills, and Abilities (KSAs) for Skill Set 1: Sep 02
 - ✓ Developed KSAs for Skill Set 2: Feb 03
 - ✓ Identified KSAs for Skill Sets 3 and 4: Feb 03
 - ✓ Developed KSAs for Skill Set 3 and 4: Jun 03
 - ✓ Converted KSA Skills Matrix to Web-based Application: Aug 03
- **Developed SOLD Ambassador Speakers Guide: Jul 03**
- **Skills Matrix DataBase Application & Marketing Plan preview: Aug 03**
- **Conducted 1-day SOLD Ambassador Orientation at ACS Conference: Aug 03**

Army Family Action Plan -- November 02 DA Conference Results

- **Top 5 Issues:**

1. In-State College Tuition.
2. Retirement Dislocation Allowance.
3. Selective Use of Military Spouse Preference.
4. Montgomery GI Bill (Eliminate the 10-year expiration date).
5. Medical Coverage for Activated Reserve Component Families.

- **Top 6 Active Issues:**

1. Distribution of Montgomery GI Bill Benefits to Dependents.
2. Active Duty Spouse Tuition/Education Assistance.
3. Modification of Weight Allowance Table (More Weight for Enlisted Families).
4. Revitalize All Army Family Housing by 2010.
5. Pay Table Reform (Mid to Senior NCOs).
6. Army Retirement Benefits Awareness.

Next AFAP
Conference
17-21 Nov 03

- **Top 4 Most Valuable Army Services:**

1. Army Community Service (AFAP, AFTB, EFMP, FAP, Employment Readiness, Financial Readiness, Relocation Services, Mobilization & Deployment Readiness, Volunteer Program, and AER).
2. Medical/Dental Services.
3. Commissary (tied for third).
4. Housing (tied for third).

AFAP Update

- ☐ **AFAP General Officer Steering Committee (GOSC) In - Process Review held 5 and 8 Sep. Reviewed the 86 active AFAP issues. Thirty (30) issues were recommended for the agenda, pending VCSA approval.**
- ☐ **AFAP Conference and GOSC pre-brief to the VCSA scheduled**
 - ☐ **14 Nov 03.**
- ☐ **AFAP Conference 17- 21 Nov 03; 108 issues will be evaluated, discussed and prioritized by conference delegates.**
- ☐ **GOSC scheduled Wed, 19 Nov 03, 0900 - 1200.**
- ☐ **AFAP in IMA pre-decision briefing to the Director of the Army Staff scheduled 16 Sep 03.**

MOU between USACFSC and Council of Better Business Bureaus (CBBB)

Purpose: To work with the business community and local BBB to address soldiers' consumer issues, protect soldiers from unscrupulous business and predatory lending practices.

- ☐ **Jul 03, CFSC signed a MOU with the CBBB. Installations will be encouraged to form a partnership with the local BBB.**
- ☐ **A good example: Fort Campbell and the local BBB Automobile Code of Ethics.**

Army Volunteer Corps Summit

■ Background:

■ Dates: 19-20 September 2002

■ Purpose: CSA directed revitalization of Army volunteerism

■ Participants:

- ☐ Cross-section of volunteer programs
- ☐ Senior leadership
- ☐ Private organizations

■ Task: Develop Action Plan

- ☐ Volunteer Corps
- ☐ Marketing
- ☐ Recognition/Retention
- ☐ Recruitment
- ☐ Training
- ☐ Partnerships

Army Volunteer Corps Action

■ Implementation: Plan

- ACSIM provided seed money Jan 03**
- CFSC-FP leveraged existing ISSA**
 - Develop volunteer management manuals**
 - ACS Volunteer Leader Handbook, Aug 03**
 - Installation Volunteer Coordinator Manual, 3QFY04**
 - Design Army Volunteer Corps logo**
- CFSC-FP sent Volunteer Action Plan to CSA Mar 03**
- Action Plan Review Committee established Feb 03**

Army Volunteer Corps Action Plan

■ Actions:

- Draft White Paper on Army volunteerism

- Draft Volunteer Bill of Rights

- Standardization:

- ☐ Revision of AR 608-1 establishes installation wide volunteer policy.
- ☐ Installation Support Packages provide standard volunteer management
- ☐ Training for Installation Volunteer Coordinator FY 05 at MWR Academy

Army Volunteer Corps Action Plan

■ Next Steps

- Brief Action Plan to CG, CFSC
- Design training curriculum in volunteer management
- Create marketing packages
- Establish partnerships
- Leverage Technology
 - ☐ Create links from AKO/Army Home Page to volunteer web site
 - ☐ Management Information System for collection of volunteer data

